

PAUL WILD'S COSMOS OF COLOURS

German gemstone expert Paul Wild presents an eclectic selection of top-quality gemstones in a rainbow of mesmerising hues.



Tsavorites in fancy shapes from Paul Wild

Paul Wild OHG is out to once again enchant the world with well-loved coloured gemstones that never fail to stimulate business in the gems and jewellery sector.

Top-billing its list of extremely coveted stones are classic favourites Paraiba tourmaline and spinel, followed by greenery-themed gems such as tsavorites and demantoids, and the fiery mandarin garnet.

Anne Katrin Wild, marketing manager at Paul Wild, said the market's appetite for Paraiba tourmaline has never waned, with buyers constantly looking for stones of fine colour in classical cuts and sizes of up to 5 carats.

High-quality spinels of up to 10 carats, meanwhile, are likewise highly demanded.

Traders also recorded higher sales of gems in trendy colours of green and vivid orange in 2017.

"There was consistent activity in the market in the last 12 months. We saw constant production, stable market enquiries and sales," noted Anne.

According to the company official, Paul Wild is training its sights on creating new sets and pairs to be presented to the market in the fourth quarter of 2017 as the company likewise starts working on new collections and ideas for 2018.

Paul Wild also underscored the importance of the Asian market, China in particular, to its overall business. The company takes part in international trade shows in Hong Kong thrice a year; it also exhibits in Shanghai and Beijing.

Paul Wild established its presence in China in 2012. Founded in 1927, the family-owned gemstone manufacturer is now run by members of the 10th generation. The gemstone dealer is based in Kirschweiler (near Idar-Oberstein).

It purchases rough goods directly from suppliers and sources stones from its mines in Brazil and Africa.

The company is known for its extensive collection of fine-quality stones. It has in stock a diverse inventory of gemstones including rubies, sapphires, emeralds, aquamarines, rubellites, Paraiba tourmalines, demantoids, spinels, tsavorites, tanzanites, alexandrites and rhodolites, to name a few.

The gemstone dealer offers single stones, pairs and sets.

Steadily gaining a stronger market position in Asia, Paul Wild is one of the leading suppliers of fine gemstones to the world's biggest jewellery brands, the company said.



A 5.20-carat spinel



Starfish-shaped Paraiba tourmaline